



Abi Sachdeva
Chief Technology Officer
1-800-FLOWERS.COM, Inc.

As Chief Technology Officer, 1-800-FLOWERS.COM, Inc., Abi is responsible for overseeing the technology that powers e-commerce for the company's portfolio of brands. Abi and his team manage the organization's e-commerce presence across all consumer touchpoints, including web, mobile, AI, enterprise services, conversational commerce, and the cloud.

Abi has extensive experience developing large-scale systems, platforms, and applications fueled by data. Under his leadership, the company continues to expand its microservice architecture and enhance its web and mobile presence.

Abi has more than 20 years of experience in the software industry, with a proven track record of lean execution, product vision, and innovative leadership. Prior to joining 1-800-FLOWERS.COM, Inc. in 2017, Abi held roles of increasing responsibility at QVC (now Qurate Retail Group), where he helped the company become the third-largest mobile commerce retailer in the U.S. Before joining QVC, Abi held technology roles at Rent the Runway and Ketchum Interactive, among other companies.

Abi is a member of the advisory board for PunchOut2GO and the Computer Science Program at West Chester University of Pennsylvania. He received a Bachelor of Computer Science, Technology from G.N.D University in India.