

Buddy Holtzendorf
Cloud Platform Engineering, Enterprise Technology Services
General Motors



Buddy Holtzendorf serves as a Director on the Enterprise Technology Services organization within General Motors. His Cloud Platform Engineering organization spans across several platform engineering and advanced cloud platforms.

His Advanced Cloud Platform Engineering team is responsible for infrastructure automation and orchestration. The team's efforts creating Infrastructure- and Platform-as-a-Service capabilities have contributed significantly to the success of GM's cloud transformation.

Prior to joining GM, Buddy was at Dell, Inc. for 15 years and held a wide range of leadership positions in IT and Services. A large part of his tenure there was spent in Software-as-a-Service public cloud delivery.