



**Christopher G. McCann**  
**President and Chief Executive Officer**  
**1-800-FLOWERS.COM, Inc.**

Chris McCann, President and Chief Executive Officer, 1-800-FLOWERS.COM, Inc., is responsible for the company's operations across all of its brands and businesses. He oversees the company's strategic, operational and organizational processes, including the development, implementation and execution of annual and longer-term strategic, operating and budget plans.

Chris joined the organization in 1984, helping lead the disruption of the flower industry with the company's innovative use of 800# watts-line technology and subsequently helping transform the company with the adoption of online technology as a pioneer in e-commerce. He served as President of 1-800-FLOWERS.COM, Inc. for several years and was named CEO in 2016. Chris has played a pivotal role in building 1-800-FLOWERS.COM, Inc.'s reputation as one of the leading e-commerce and mobile commerce retailers in the country. He is well-known for embracing technology innovations that enhance customer engagement, particularly in the areas of social, mobile and conversational commerce. Chris believes strongly in the company's mantra that its "best product is the customer experience." As a result of his leadership in driving a culture of innovation at 1-800-FLOWERS.COM, Inc., Chris was named to the National Retail Federation's "The List of People Shaping Retail's Future 2018." Additionally, the company was named to the Forbes 2021 Best Small Companies list.

Chris currently serves as Vice Chairman of the Board of IGHL, a facility dedicated to the enrichment of the lives of developmentally disabled adults, a cause that is near to his heart. In 2005, together with his brother Jim, he helped found Smile Farms Inc., a non-profit organization dedicated to providing meaningful job opportunities for individuals with developmental disabilities. Today, Smile Farms operates eight campuses and employs over 140 individuals. Chris also serves on the Board of Trustees of Marist College and is a member of the Board's Diversity & Inclusion Committee.

Chris earned a Bachelor of Arts in Political Science from Marist College.