

Enterprise Computing Community - ECC 2010

Business Intelligence and Business Analytics

Chair: Prof. Eitel Lauría, Marist College
Co-Chair: Stephen Gold, VP of Education, SPSS

June 13 - 15, 2010



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Topics Covered	Comments
Business Intelligence and Business Analytics: what kind of training do these disciplines entail ?	
How does the job market look for future BI / BA professionals?	
Is there an enterprise computing platform for Business Analytics ?	

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Topics Covered	Comments
ERP / CRM / Business Analytics Integration	
Data quality Issues: Is there a need for trained DQ stewards ?	
Any other topics that we have missed ?	

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