



Madge M. Meyer - a public speaker, award-winning author, and the founder of "Madge Meyer Consulting, LLC" - is known for her unique yet practical approach to advancing innovation and leadership throughout entire organizations. Her book, which is titled "**The Innovator's Path**" and subtitled "**How Individuals, Teams, and Organizations Can Make Innovation Business as Usual**", was published by John Wiley & Sons and is a 2014 Axiom Business Book Award winner in the Success/Motivation/Coaching category.

Madge M. Meyer

Madge was the Executive Vice President, Chief Innovation Officer and Technology Fellow at State Street Corporation. She has been representing State Street assisting MIT Collaborative Initiatives in bringing innovative solutions to problems broadly ranging from global sustainability to health, education, and veterans' reintegration.

Madge has been recognized with 16 personal awards and honors for her industry and community achievements, including Bank Systems & Technology "Elite 8 Innovators" and Bank Technology News "10th Annual Innovators List," which both honor executives who leverage innovation for competitive advantage. She has been named as "Woman of the Year for 2013/2014" by the National Association for Professional Woman (NAPW). She was also initiated as a Simmons School of Management 2013 Chapter Honoree, into the International Beta Gamma Sigma Honor Society. Under her leadership, Madge's teams at State Street were also recognized with 32 awards for innovation and excellence, including 12 IT environmental sustainability honors.

Prior to joining State Street, Madge served as First Vice President for Merrill Lynch's Enterprise Technology Services. Earlier in her career, she was a scientific programmer working for IBM on the NASA Orbital Spaceflights. Later, she advanced through several executive positions at IBM. She is currently a Trustee for the Boston Children's Museum, a member of Simmons College School of Management Business Advisory Council, the DNA Medicine Institute Business Advisory Board, a member of the Global Advisory Board of Finance & Risk Management International School of Renmin University of China, and also several advisory boards for venture capital and non-profit institutions.

Madge is a graduate in mathematics and chemistry from the University of Mary-Hardin Baylor, and is commemorated as the 2010 Honoree on their College of Business Wall of Fame. She also continued graduate study in mathematics at St. Louis University, until IBM launched her IT odyssey one memorable summer, in New York City.

Madge believes passionately in making innovation "Business-as-Usual" –continually developing and implementing new ideas and solutions that create business value and increase competitive advantage.